Filed Pursuant to Rule 433 of the Securities Act of 1933 Issuer Free Writing Prospectus dated November 8, 2021 Registration No. 333-256258



#### Basis of Presentation

This Presentation (this "Presentation") is provided for informational purposes only and has been prepared to assist interested parties in making their own evaluation with respect to a potential business combination between Cenntro Automotive Corporation, Cenntro Electric Group, Inc. and Cenntro Automotive Group Limited (collectively "Centro") and Naked Brand Group Limited (Nasdaq:NAKD) ("NAKD") and related transactions (the "Potential Business Combination") and for no other purpose.

This Presentation and any oral statements made in connection with this Presentation do not constitute an offer to sell, or a solicitation of an offer to buy, or a recommendation to purchase, any securities in any jurisdiction, or the solicitation of any vote, consent or approval in any jurisdiction in connection with the Potential Business Combination or any related transactions, nor shall there be any sale, issuance or transfer of any securities in any jurisdiction where, or to any person to whom, such offer, solicitation or sale may be unlawful under the laws of such jurisdiction. This Presentation does not constitute either advice or a recommendation regarding any securities.

No representations or warranties, express or implied are given in, or in respect of, this Presentation. Industry and market data used in this Presentation have been obtained from third-party industry publications and sources as well as from research reports prepared for other purposes. Neither NAKD nor Cenntro has independently verified the data obtained from three sources and cannot assure you of the data's accuracy or completeness. This data is subject to change. Recipients of this Presentation are not to construe its contents, or any prior or subsequent communications from or with NAKD. Centro or their respective representatives as investment, legal or tax advice. In addition, this Presentation does not purport to be all-inclusive or to contain all of the information that may be required to make a full analysis of CEntro or the Potential Business Combination. Recipients of this Presentation should each make their own evaluation of Centro and of the relevance and adeguacy of the information and should make such other investigations as they deem necessary.

#### Forward Looking Statements

Forward Looking Statements
Certain statements included in this Presentation are not historical facts but are forward-looking statements for purposes of the safe harbor provisions under the United States Private
Securities Litigation Reform Act of 1995. Forward-looking statements generally are accompanied by words such as "believe," "may," "will," "estimate," "continue," "anticipate," "intend,"
"expect," "should," would, "plan," "predict," "potential," "seeme," "seek," "future," "outlook," and similar expressions that predict or indicate future events or trends or that are not statements
of historical matters, but the absence of these words does not mean that a statement is not forward-looking. These forward-looking statements include, but are not statements
for historical matters, but the absence of these words does not mean that a statement is not forward-looking. These forward-looking statements include, but are not limited to, (1)
statements regarding estimates and forecasts of other financial and performance metrics and projections of market opportunity; (2) references with respect to the anticipated benefits of
the Potential Business Combination. These transmission plans and opportunities; (4) the sources and uses of cash of the Potential Business Combination. (B)
the anticipated statements are based on various assumptions, whether or not identified in this Presentation, and on the current expectations of Centro's and
NAKD's management and are not predictions of actual performance. These forward-looking statements are provided for illustrative purposes only and are not intended to serve as, and
must not be relied on by any investor as, guarantee, an assumations, whether or not identified in this Prevential low insec. Combination is of any actual events and circumstances are buplet to a number
of risks and uncertainties, including, thanges in domestic and foreign business. Combination including ther the auticipated conditions, the inability of the parties to successfully or
implex constructions that could a naintain and expand its product

#### nak:d

### **Disclaimer Continued**

offerings: competition; the uncertain effects of the COVID-19 pandemic; and those factors discussed in documents of NAKD filed, or to be filed, with the U.S. Securities and Exchange Commission (the "SEC"). If any of these risks materialize or our assumptions prove incorrect, actual results could differ materially from the results implied by these forward-looking statements. There may be additional risks that neither Cenntro nor NAKD presently know or that Cenntro and NAKD currently believe are immaterial that could also cause actual results to differ from those contained in the forward-looking statements. In addition, forward looking statements reflect Cenntro's and NAKD's expectations, plans or forecasts of future events and views as of the date of this Presentation. Cenntro and NAKD anticipate that subsequent events and developments will cause Cenntro's and NAKD's assessments to change. However, while Cenntro and NAKD may elect to update these forward-looking statements at some point in the future, Cenntro and NAKD subjectically disclaim any obligation to do so. These forward-looking statements should not be relied upon as representing Centro's and NAKD's assessments as of any date subsequent to the date of this Presentation. Accordingly, undue reliance should not be placed upon the forward-looking statements.

#### Use of Data

The data contained herein is derived from various internal and external sources. No representation is made as to the reasonableness of the assumptions made within or the accuracy or completeness of any projections or modeling or any other information contained herein. Any data on past performance or modeling contained herein is not an indication as to future performance. Cenntro and NAKD assume no obligation to update the information in this Presentation.

#### Trademarks

Centro and NAKD own or have rights to various trademarks, service marks and trade names that they use in connection with the operation of their respective businesses. This Presentation may also contain trademarks, service marks, trade names and copyrights of third parties, which are the property of their respective owners. The use or display of third parties' trademarks, service marks, trade names or products in this Presentation is not intended to, and does not imply, a relationship with Centro or NAKD, or an endorsement or sponsorship by or of Centro or NAKD. Solely for convenience, the trademarks, service marks, trade names and copyrights referred to in this Presentation may appear without the TM, SM, © or © symbols, but such references are not intended to indicate, in any way, that Centro or NAKD will not assert, to the fullest extent under applicable law, their rights or the right of the applicable licensor to these trademarks, service marks, trade names and copyrights.

#### Use of Projections

Use of Projections
This Presentation contains projected financial information with respect to Cenntro for future fiscal periods. Such projected financial information constitutes forward-looking Information,
and is for illustrative purposes only and should not be relied upon as necessarily being indicative of future results. The projections, estimates and targets in this Presentation are forward-looking statements that are based on assumptions that are inherently subject to significant uncertainties and contingencies, many of which are beyond Cenntro's and NAKD's control. See "Forward-Looking Statements" above. While all projection, estimates and targets are necessarily speculative, Cenntro and NAKD believe that the preparation of prospective financial information involves increasingly higher levels of uncertainty the further out the projection, estimates and target serves from the date of preparation. The assumptions and estimates underlying the projectide or systected or target results are inherently uncertainties to a vide variety of significant burines, eeconomic, regulatory, competitive and other risks and uncertainties that could cause actual results to differ materially from those contained in such projections, estimates and targets and targets to be a reliable prediction of future events. Neither the independent auditors of Cenntro nor the independent registered public accounting firm of NAKD has audited, reviewed, compiled or performed any procedures with respect to the projection set of the preparetation. The hurdpendent registered public accounting firm of NAKD has audited, reviewed, compiled or performed any procedures with respect to the projections of the preparet of the prepared and public of the accounting firm of NAKD has audited, reviewed, compiled or performed any procedures with respect threat of the projections of the prepared to inclusion in this Presentation, and accordingly, neither of them expressed an opinion or provided any other form of assurance with respect thereins of the prepareta other form of assurance with respect thereto for the purpose of this Presentation.

### nak:d

3

### **Disclaimer Continued**

Important Information for Investors and Stockholders; Participants in the Solicitation

Important information for investors and stocknolizers, participants in the solicitation In connection with the Acquisition, NBG will file with the SEC a report of foreign private issuer on Form 6-K that includes the notice of meeting and explanatory memorandum to be used in connection with the extraordinary general meeting held for the purpose of approving the Acquisition and certain other related matters. NBC plans to mail the notice of meeting and explanatory memorandum to its shareholders in connection with the extraordinary general meeting. SHAREHOLDERS OF NBG ANID OTHER INTERESTED PARTIES ARE URGED TO READ THE NOTICE OF MEETING ANID EXPLANATORY MEMORANDUM TO BE FILED WITH THE SEC CAREFULLY WHEN THEY BECOME AVAILABLE BECAUSE THEY WILL CONTAINI IMPORTANT INFORMATION ABOUT THE PARTIES, THE TRANSACTIONS AND RELATED MATTERS. Shareholders of NBG and other interested parties will be able to obtain free copies of the documents described above (when available) and other documents filed with the SEC by NBG through the website maintained by the SEC at www.sec.gov.

This Presentation is not a substitute for the proxy materials or the prospectus or for any other document that NAKD may file with the SEC in connection with the Potential Business Combination.

INVESTMENT IN ANY SECURITIES DESCRIBED HEREIN HAS NOT BEEN APPROVED OR DISAPPROVED BY THE SEC OR ANY OTHER REGULATORY AUTHORITY NOR HAS ANY AUTHORITY PASSED UPON OR ENDORSED THE MERITS OF THE OFFERING OR THE ACCURACY OR ADEQUACY OF THE INFORMATION CONTAINED HEREIN. ANY REPRESENTATION TO THE CONTRARY IS A CRIMINAL OFFENSE.

NBG has entered into an equity distribution agreement with Maxim Group LLC. NBG has filed a registration statement (including a prospectus) with the SEC and is filing a prospectus supplement for the offering contemplated by the equity distribution agreement. Before you invest, you should read the prospectus in that registration statement, including the prospectus supplement, and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC Web site at www.sec.gov. Alternatively, the issuer or the agent for the offering will arrange to send you the prospectus if you request it by e-mailing syndicate@maximgrp.com.

4

nak-d

## **Today's Presenters**



Bio: tio:

 Previous CEO and Chairman of Bendon Limited, which he merged with Naked Brand Group in 2018
 Current CEO and Chairman of Naked Brand Group (since 2018)



CENNTRO

#### PETER WANG Founder & CEO

Bio: Bio: • Previous MTS of Bell Laboratory, AT&T Architecture Award Winner • Founder of UTStarcom, Sinomachinery

- More than 30 year as early expert in Al fields. Holds more than 150 patents.
   Named as top 50 Outstanding Asian American 2001 and Most Intriguing Entrepreneur by Goldman Sachs 2019



### CENNTRO

#### MARIANNE McINERNY Chief Marketing Officer

Bio: Bio:
 Orevious Assistant Secretary for Public Affairs US Department of Transportation
 Orast President, American International Automobile Dealers Association, which represents more than 11,000 dealer organizations in the US Dealers VD of Sonith

Previous EVP of Smith Electric

## Why Cenntro Automotive Group?

- Management and your board have been seeking an emerging growth company that would deliver compelling value to shareholders.
- We informed the market at our August AGM that we believed we had found such a company, and today are excited to introduce Cenntro Automotive Group (Cenntro).
  - We believe Cenntro is a sector technology pioneer for both Artificial Intelligent (AI) Autonomous Driving and commercial electric vehicle production. Cenntro:
    - has produced and sold more commercial electric vehicles than any other company,
    - is at point of inflection, where revenue has begun to scale rapidly,
    - generates a gross margin that is far superior to industry peers; and
    - is at the forefront of an industry that has become a key part of global commerce.
- The market opportunity in this sector is further validated by Amazon and Ford and the multi billion dollar investments in Rivian.
- We believe the valuation for this transaction is compelling.

### **Transaction Highlights**

- A definitive agreement for the transaction was announced today. Under the agreement, Naked Brand Group will issue CAG a number of shares such that CAG's equity holders will own approximately 70% of Naked Brand Group's fully diluted outstanding shares after the transaction.
- The transaction is subject to certain conditions to closing, including Nasdaq, ASIC (an Australian regulatory body) and shareholder approval, completion of the divestiture of the Frederick's of Hollywood business, and Naked Brand Group completing financing transactions such that it has US\$282 million in cash (including the \$5m Bendon and \$30 million Cenntro Ioan) at closing.
- Naked Brand Group has made a \$30 million secured loan to Cenntro to provide additional working capital to meet the delivery schedules for its backlog during the pendency of the transaction.
- We expect the regulatory and shareholder approvals to take approximately 45 days, by which time we expect that the divestiture and financings will be complete and anticipate the transaction will close by year end 2021, subject to satisfying the closing conditions set forth above.
- Both parties are firmly committed to concluding this transaction as efficiently as possible and have been working closely together for more than 90 days.
- o At the conclusion of the transaction, both Justin Davis-Rice and Simon Tripp will remain on the Board of Directors.
- We greatly appreciate all the support of our shareholders and believe that this transaction gives the company and its shareholders a very exciting path forward in an explosive growth industry.

nak:d

7

### Cenntro Automotive Group

Cenntro is a technology pioneer in Artificial Intelligent (AI) Autonomous Driving and Commercial Electric Vehicle production, and a leading designer and manufacturer of electric light and medium-duty commercial vehicles ("ECV").

Cenntro's purpose-built ECVs are designed for serving a variety of corporate and government organizations in support of city services, last-mile delivery and other commercial applications.

Cenntro's cutting-edge technological research and development capabilities and IP include vehicle design, digital component development, vehicle control software and "smart" driving putting Cenntro at the forefront of the technical evolution of the ECV market.



# Early to Market - a Commercial Electronic Vehicle Leader

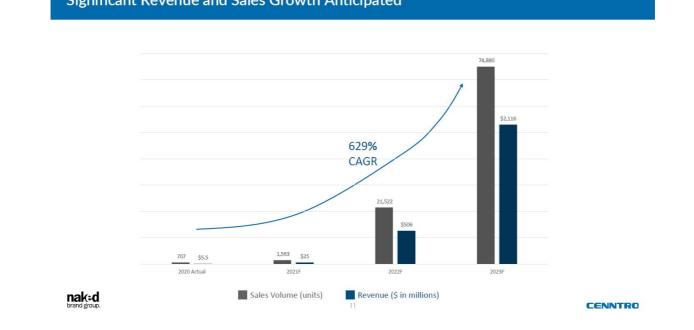
- o Cenntro was an early entrant in commercial EV, investing significantly since 2013.
- o Cenntro has produced and delivered over 3,300 commercial electric vehicles, more than any other company.
- o Cenntro has a strong technology backbone, having over 238 patents granted to protect its IP.

	3,300+ Vehicles delivered	32+ Countries certified	<b>\$5.5M</b> FY 2020 Revenue	
	<b>20M+</b> Est. miles traveled	26+ Countries shipped	<b>\$2.1B</b> 2023 Est. Revenue	
	238+ Patents granted	6+ Assembly plants	25%+ Gross Margin	
nak-d brand group.		9		CENNTRO

### **Competitive Advantages**

- Production is through a "capital-lite" operating model allowing it to add and scale facilities without the traditional capital intensive investments in plant and infrastructure its peers face.
- Cenntro's established tier one supply-chain provides a reliable volume source of components supporting the company's demand, despite industry-wide supply chain disruptions.
- The company has already produced and sold commercial quantities of electric vehicles in 26+ countries.
- We believe Cenntro's gross margin is the highest in the global commercial electric vehicle industry today.
- The IP in Cenntro's "Advanced System-on-chip" (SOC) technology and Artificial Intelligence (AI) enables autonomous driving across multiple applications today and into the future.
- Cenntro's new model pipeline is anticipated to launch in both 2021 and 2022 across multiple markets.





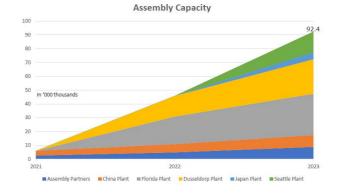
# Significant Revenue and Sales Growth Anticipated

# **Current and Future Production Capacity**



- o China (Current)
- o Jacksonville, U.S.A. (Q1/2022)
- o Dusseldorf, Germany (Q1/2022)
- o Japan (Q4/2022)
- o Seattle, U.S.A. (Q2/2023)





nak-d

12

Commercial	l Electric	Vehicles -	Explosive	Market	Opportunity

 Cenntro's Advanced System On Chip (SOC) technology and Al differentiates it from competitors with its iPhone-like functions that enable autonomous driving applications.

• Commercial electric vehicle demand is expected to increase 15-fold in the next six months.\*

- According to leading energy consultancy Wood Mackenzie, the commercial EV market will expand from a low base today to global sales of 3 million by 2025 and 9 million by 2030.
- $_{\odot}$   $\,$  Lightweight Commercial EV penetration will grow from 1% in 2021 to 31% in 2030.\*\*  $\,$
- Global demand for green energy solutions has never been greater supported, by a favourable environmental and regulatory framework.
- We anticipate that the vehicles will be eligible for federal, state and local incentives that can range from \$30,000 to \$60,000 per vehicle.

nak÷d

\* Economic Times published Sept 27, 2021 \*\* Bloomberg NEF 2021

13

# Attractive Entry Valuation Relative to Comps

• Cenntro is the only company that sold a commercial quantity of vehicles and generated meaningful revenue in 2020.

- o Arrival has a \$10 Billion valuation and has indicated it will deliver no vehicles this year and will only begin testing vehicles on the road in the first quarter of 2022.
- o Nikola has a valuation of over \$5 Billion and Cenntro is expected to deliver ten times the number of Commercial Electric Vehicles as Nikola this year.

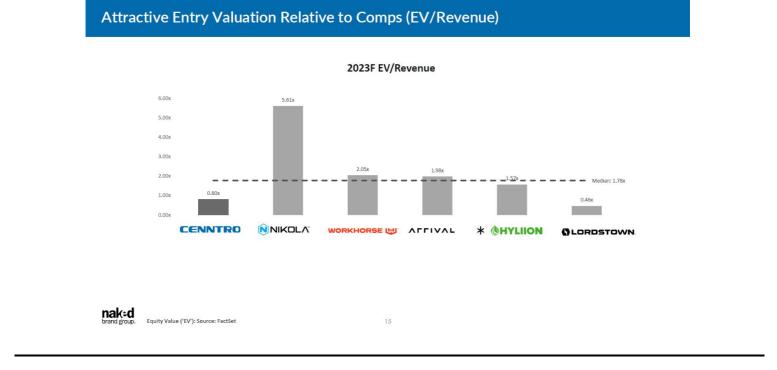
	Company produces Commercial EV	Market Cap <sup>1</sup>	LT 2020 EV Delivered	2020A Revenue	2021F Revenue	2023F Revenue	2023F EV/Revenue
	CENNTRO	Private	>3,300	\$5.5 M	\$25 M	\$2.1B	0.80x
IPO	RIVIAN	\$55B*	0	\$0	n.a.	n.a.	n.a.
SPAC	<b>AFFIVAL</b> *	\$10.6B	0	\$0	-	\$5.1 B	1.98x
SPAC	NIKOLA.	\$5.1B	0	\$95K	\$19.3M	\$885M	5.61x
SPAC	<b>®HYLIION</b>	\$1.4B	0	\$0	\$1.5M	\$885M	1.57x
SPAC	CORDSTOWN.	\$1.0B	0	\$0	\$65.5M	\$2 B	0.46x
SPAC	WORKHORSE U	\$.9B	<100	\$1.4 M	\$75.2M	\$395M	2.05x

1: Market Cap as of 11/4/2021 \*: Estimated Market Cap \$558.

Equity Value ('EV'): Source: FactSet

nak-d

14



## Established End User Customer Base and Partner Network

o Cenntro has an extensive established channel and strategic partner network across the United States, Europe and Southeast Asia.

The growth of Cenntro's company-operated in-market assembly facilities through the capital accessed via this transaction will expand its
production volume capabilities, initially in Jacksonville, Florida and Dusseldorf in Germany, to meet sales demand and forecasts.



# Strong Existing Vehicle Pipeline with Anticipated Launch Dates

O Urban Delivery vehicle     O Last mile delivery vehicle     O Neight	ourhood Delivery o Last mile delivery in Europe o Utility Vehicle
o Urban services o Service truck o Instan	/on-demand delivery o Urban utility vehicle o Agricultural use
ο Campus & Resorts ο Mobile vending ο Service	vehicle o General urban purpose o Leisure and resort
o N1/L7e/NEV o Class 4 o L7e	o N1 o ORV
aunch In market	12/21 12/21 2/22

## Leading Evolution to Artificial Intelligence & Commercial Autonomous Driving



IIII	0			m
<b>TRABAS</b>	CE	NNTE	10	
122.6.8				

- Cenntro is at the forefront of Commercial Vehicle Artificial Intelligent and Autonomous Driving.
- Cenntro's Advanced System On Chip (SOC) technology embeds all of the Driving Control and computing software, hardware and the processor on a single chip creating a fully digitized Autonomous Driving Control System.
- Cenntro's unique "chip" and IP puts it at the forefront of the global commercial EV industry and its evolution into Autonomous Driving and Al controlled vehicle functionality.

18

### Future Growth Driver - Cenntro iChassis platform for Autonomous Driving Applications

 Cenntro's iChassis has iPhone-like functions that allow app installations for different Autonomous Driving Applications Autonomous Transporter Street Sweeper Robot Material Handling Robot • Apps can be downloaded to the Cenntro iChassis for different vertical uses, which will also enable a future recurring revenue 省 model for Cenntro 0 0 0 0 Applications include autonomous driving for city delivery, city sanitation, city surveillance, mobile vending, auto Mobile Vending Machine Mobile Service Station transportation and rescue o Initial production of the Cenntro iChassis anticipated in Q3 2022. Cenntro owns 100% of the IP in this technology Auto-patrol Car Automotive Package Delivery Cart nak:d Autonomous City Deliver Truck CENNTRO 19

# Key Milestones Expected Over The Next 18 Months

- Close transaction by year end 2021, with \$282M in capital and no debt.
- Assembly to start at new facility in Jacksonville, Florida with annual assembly capacity of 20,000 vehicles, in early 2022.
- Assembly to start at new facility in Dusseldorf, Germany with annual assembly capacity of 15,000 vehicles by year end, in early 2022.

<

- First commercial volume of Cenntro iChassis Autonomous Driving delivered into market
- Announce new customer partnerships and new markets
- Delivery of new vehicle models into various markets
- Further development of proprietary technology including Al platform

