# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

## FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of: August 2021

Commission File Number: <u>001-38544</u>

### **NAKED BRAND GROUP LIMITED**

(Translation of registrant's name into English)

<u>Level 61, MLC Centre, 25 Martin Place, Sydney, NSW 2000, Australia</u> (Address of Principal Executive Offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F. Form 20-F $\boxtimes$ Form 40-F $\square$
Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): $\Box$
Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): □

#### **Exhibits**

Exhibit No. Description

99.1 Supplementary Notice of Annual General Meeting of Naked Brand Group Limited.

#### **SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: August 13, 2021

#### NAKED BRAND GROUP LIMITED

By: /s/ Justin Davis-Rice

Name: Justin Davis-Rice
Title: Executive Chairman



13 August 2021

Dear Shareholder

#### Supplementary Notice of Annual General Meeting of Naked Brand Group Limited

Naked Brand Group Limited (ACN 619 054 938) (Company) advises that due to current State government COVID-19 restrictions imposed on Greater Sydney, Australia, the location of its Annual General Meeting (Meeting) to be held on Friday, 20 August 2021 at 10:00am (Sydney time) (Thursday, 19 August 2021 at 8:00pm (New York time)), has been changed to:

Naked Brand Group Limited Level 61, MLC Centre 25 Martin Place Sydney NSW 2000, Australia

Additionally, to comply with the restrictions (and to otherwise ensure the safety of its shareholders and other participants), the Company is unable to admit shareholders to physically attend the Meeting. Therefore, the Company strongly encourages all shareholders to submit their proxy votes in advance of the Meeting. Instructions on how to submit your proxy form (including submitting them online) are detailed in the Company's Notice of Annual General Meeting dated 9 July 2021 (a copy of which is available at <a href="https://www.cstproxy.com/nakedbrands/am2021/">https://www.cstproxy.com/nakedbrands/am2021/</a> and the Company's website at <a href="https://ir.nakedbrands.com/">https://ir.nakedbrands.com/</a>).

Shareholders may wish to listen to the Meeting via a webcast facility which can be accessed on the Company's website at <a href="https://ir.nakedbrands.com/">https://ir.nakedbrands.com/</a> or using the link below. Please note that live online voting will not be offered as part of the webcast facility.

Webcast link- <a href="https://services.choruscall.com.au/webcast/nakedbrand-210820.html">https://services.choruscall.com.au/webcast/nakedbrand-210820.html</a>

By order of the Board of Naked Brand Group Limited.

Mark Ziirsen Company Secretary

Naked Brand Group Limited ACN 619 054 938 Nasdaq: NAKD Level 61, MLC Centre, 25 Martin Place SYDNEY NSW 2000 www.nakedbrands.com